

# HP ENVIRONMENTAL PROGRAM

Our Value Proposition



We provide inventive, high quality products and services that are environmentally sound - from the very first stages of product design through manufacturing and distribution, customer use and recycling.

## DESIGNED WITH THE ENVIRONMENT IN MIND

Our packaging innovations for Original HP LaserJet and inkjet cartridges alone were estimated to have reduced greenhouse gas emissions by over 37 million pounds of CO<sub>2</sub> in 2007. That's the equivalent to growing 325,000 tree seedlings for 10 years.<sup>1</sup>

## MAKE RECYCLING CONVENIENT AND PRACTICAL

Over 15 years ago, HP's industry-leading Planet Partners recycling program was created to make it easy to recycle HP print cartridges, printers and other technology products responsibly. With operations in over 50 countries, HP has to date recycled 1 billion cumulative pounds of electronics and HP print cartridges with a goal of doubling our annual recovery rate to reach 2 billion pounds by 2010.

## REWARDS FOR RECYCLING

As part of our commitment to recycling, HP offers PurchasEdge points for recycling HP print cartridges which may be redeemed for free HP products. In addition, we offer an ongoing upgrade printer program where we recycle your old printer for free with purchase of select HP printers.

## Environmental product design

HP's Design-for-Environment (DFE) initiatives are incorporated into product development by the Product Stewardship Network. This network of development teams identifies, prioritizes and recommends environmental innovations, establishing company-wide environmental design standards for new products. These standards address design requirements that encompass the entire product life cycle.

HP's redesigned printer cartridge packaging for North America will reduce greenhouse gas emissions. The emissions savings are the result of smaller, lighter packages that both reduce the total carbon footprint of each cartridge and the truck and freighter transportation traffic required to ship them.

### Did you know?

Since 1992, HP has reduced the average number of plastic resins used in HP LaserJet monochrome print cartridges more than half and the average number of component parts by more than a third, thus improving recyclability of HP LaserJet print cartridges.

## Recycling

The HP Planet Partners return and recycling program offers free and convenient recycling of HP print cartridges. Over the last 15 years, more than 143 million HP LaserJet and HP inkjet print cartridges have been returned and recycled worldwide representing a weight of nearly 260 million pounds. HP has to date recycled 1 billion cumulative pounds of electronics and HP print cartridges with a goal of doubling our annual recovery rate to reach 2 billion pounds by 2010.

HP makes it easy for you to participate—no matter where you live. The HP Planet Partners return and recycling program is in more than 50 countries, regions and territories. Here is a snapshot of our North America programs:

Service feature	HP inkjet print cartridge recycling	HP LaserJet supplies recycling	HP and non-HP hardware recycling
More information	<a href="http://www.hp.com/recycle">www.hp.com/recycle</a> or call 1-800-340-2445	<a href="http://www.hp.com/recycle">www.hp.com/recycle</a> , see instructions and shipping label in new product box, or call 1-800-340-2445	Visit <a href="http://www.hp.com/recycle">www.hp.com/recycle</a> or call 1-888-485-1849
How to return one product	Please check inside your HP inkjet print cartridge box for a postage-paid return and recycling envelope, or request a postage-paid envelope from <a href="http://www.hp.com/recycle">www.hp.com/recycle</a>	Please check inside your HP LaserJet print cartridge box for a postage-paid return and recycling label, or request or print a postage-paid label from <a href="http://www.hp.com/recycle">www.hp.com/recycle</a>	
How to return multiple products or HP large-format supplies	Request a pre-addressed, postage-paid box (holds 20 to 300 HP inkjet cartridges or 1 to 20 HP large-format cartridges) at <a href="http://www.hp.com/recycle">www.hp.com/recycle</a>	Use 2 to 8 supply boxes (max 70lbs) together and return via one prepaid shipping label, or use your own suitable box or request a free bulk collection box (holds 20 cartridges) from <a href="http://www.hp.com/recycle">www.hp.com/recycle</a> and ship via one prepaid shipping label	Request shipping and pickup service at <a href="http://www.hp.com/recycle">www.hp.com/recycle</a> . Custom quotes for large orders and unique situations are available
How to return in pallet quantities	Request pallet pickup at <a href="http://www.hp.com/recycle">www.hp.com/recycle</a> (This is a new offering!)	Request pallet pickup at <a href="http://www.hp.com/recycle">www.hp.com/recycle</a> (This is a new offering!)	
Cost	No charge	No charge	\$13-\$34 each, depending upon quantity and type

## PurchasEdge

HP offers its PurchasEdge program members points toward free merchandise for recycling HP print cartridges through HP Planet Partners. For more information and to sign up, visit [www.purchasedge.com](http://www.purchasedge.com). Current members should click on the "Earn points for recycling" link after logging in.

Estimates are based on projected 2007 print cartridge sales in the United States and Canada. Global warming gas (carbon dioxide equivalent) emissions reductions calculated based on anticipated 2007 sales, using packaging configurations before and after recent improvements. Environmental impacts modeled with SimaPro 7 (PRé Consultants, The Netherlands, 2006) lifecycle inventory software. Carbon equivalency factors from Intergovernmental Panel on Climate Change. Calculations from [www.usctgateway.net/tool/](http://www.usctgateway.net/tool/).

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To learn more, visit [www.hp.com/recycling](http://www.hp.com/recycling) or [www.hp.com/environment](http://www.hp.com/environment)

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